

## ABSTRACT

### METHOD AND SYSTEM FOR PROVIDING INCENTIVE AWARD INFORMATION TO A CUSTOMER

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A method and system for providing incentive award information to a customer are disclosed. Initially, customer information of a customer is obtained from an input device. The customer information is then transmitted to a remotely located host computer. In response to the customer information at the host computer, the host computer retrieves incentive award information associated with the customer information and then transmits the retrieved information to the input device. The incentive award information is subsequently displayed on the input device. In response to scanning of a product on the input device by the customer, the product having an associated award, incentive award information of the customer is updated with the addition of the new product code. The updated incentive award information is then displayed on the input device. The customer is alerted when the updated incentive award information reaches or falls within a predetermined threshold from an award plateau.